**NACELLE ANNE V. DE MESA**

nacelle.anne@gmail.com

**(437) 660-5708**

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**CAREER OBJECTIVE**

To obtain an entry-level position where I can apply my knowledge, learn from experienced professionals, and contribute to the success of the organization.

**SUMMARY OF SKILLS**

**Communication:**

Exceptional work ethics, with strong commitment to teamwork and a collaborative approach to problem-solving. Proficient in building and maintaining positive working relationships with colleagues, fostering a cooperative and productive work environment. Good communication skills, allowing for comfortable and articulate communication with individuals from diverse backgrounds.

**Organizational:**

Excellent organizational skills, including effective time management and task prioritization in order to meet deadlines and optimize workflow. Maintaining a disciplined and efficient work environment while assuring smooth operations and a high level of productivity.

**WORK EXPERIENCE**

**MADISON BRAIDS March 2020 - June 2023**

**Creative Director**

* Oversee social media ad campaigns, ensuring effective targeting and performance.
* Create captivating graphics and visuals for social media posts.
* Edit videos and Instagram Stories to engage the audience.
* Plan and schedule content to maintain a consistent online presence.
* Responsible for designing and enhancing website pages to improve user experience and aesthetics. Ensuring the e-commerce website is user-friendly, visually appealing, and functions smoothly. This may involve content updates, layout improvements, and addressing technical issues.

**8 CLOVER MEDIA INC. November 2012 - March 2020**

**Web and Graphic Designer**

* Created and designed newsletters for the brand, leveraging creative themes and working closely with the marketing team.
* Created attractive advertisements, social media materials, and client presentations that were tailored to their specific requirements.
* Expert in OpenCart product listing, including adding products, photos, and details to our website.
* Using Adobe Photoshop, I enhanced product photographs and captured product shots for uploading on the company website.

**AMERICAN TECHNOLOGIES / TGRAF October 2006 - June 2011**

**Jr. Sales Executive**

* Assisted senior sales by keeping in touch with and following up with potential clients.
* Actively promoted our products through telemarketing, conventions, and trade exhibitions.
* Visited prospective clients and effectively conveyed our services, resulting in solid client relationships.
* Assisted senior sales in closing deals and meeting sales targets.

**EDUCATION**

**Studying Software Engineering Technician -** Centennial College, Toronto, ON **Present**

**Associate degree in Web Animation** - De La Salle College of St. Benilde **2012**

**Bachelor of Science in Information Technology** - St. Joseph College QC **2006**